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Partecipazioni nazionali

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**INSTITUTE
FOR
URBAN
DESIGN**



SpontaneousInterventions: Design Actions for the Common Good
United States Pavilion
13th International Architecture Exhibition - la Biennale di Venezia
Sponsor News: Westin Europa & Regina in Venice

(Venice, Italy – August 2012) On the occasion of the 13th International Architecture Exhibition in Venice, the U.S. Pavilion—organized by the Institute for Urban Design—is pleased to announce its partnership with The Westin Europa & Regina. Conveniently located on the Grand Canal, the prestigious Westin hotel has generously offered accommodations for the U.S. Pavilion team as well as a special after-party on the Grand Canal terrace following the opening reception at the Peggy Guggenheim Collection on the night of August 27. In addition, The Westin Europa & Regina will host a champagne lounge on its breathtaking terraces in celebration of the 13th International Architecture Biennale and 69th Film Festival, both opening to the public on August 29, offering visitors a rich Venetian experience.

According to Giuseppe de Martino, General Manager of The Westin Europa & Regina, “The Biennale of Architecture is the most prestigious architecture event in the world and the city of Venice is a unique stage for the event. We are excited to be partnering with the U.S. Pavilion and their proposal for this edition, SpontaneousInterventions: Design Actions for the Common Good. We feel it matches perfectly with our corporate culture of continuing to make our hotels more sustainable, environmental-friendly and accessible, especially in a city as singular as Venice, with its rich patrimony of heritage buildings and fragile eco-system.”

“We are thrilled to have the sponsorship of The Westin Europa & Regina,” says Cathy Lang Ho, the commissioner of the U.S. Pavilion. “The Westin’s philosophy about cultural preservation and sustainable business practices must be admired as much as the beauty of its properties.”

The recently restored terraces at The Westin Europa & Regina—including the large, open-air Terrazza Europa—provide the perfect setting to relax and unwind during the frenzied opening days of the Biennale. From the opening of the Biennale on August 27 until the end of the Film Festival on September 8, the terraces will be home to a Pommery Champagne Lounge with a DJ spinning from noon until moon and a menu of Architecture Biennale-inspired snacks by Executive Chef Alberto Fol.

In addition to the Architecture Biennale and Film Festival, the first week of September in Venice will also see the Historical Venice Regatta, an event that dates back to 1315. On September 2, the colorful procession of the boats of Venetian rowing club will parade through the Grand Canal. The Westin Europa & Regina is pleased to offer a 20% discount to its special Historical Regatta Gala Lunch Menu to visitors who mention the U.S. Pavilion.

The Westin Europa & Regina’s decision to support the participants of the 13th International Architecture Exhibition at the Venice Biennale is part of the hotel group’s long history of supporting architecture and culture in Italy and around the world.

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