



SpontaneousInterventions: Design Actions for the Common Good
United States Pavilion
13th International Architecture Exhibition - la Biennale di Venezia
Official Sponsors of the U.S. Pavilion

The organizers of the U.S. Pavilion are grateful for the generous support of its numerous sponsors. Without their contributions, the exhibition *SpontaneousInterventions* would not have been possible.

Architect, the official magazine of the American Institute of Architects, is the media partner of the U.S. Pavilion and devoted its August issue to *SpontaneousInterventions*.

Autodesk, known in the field for its 3D design, engineering and entertainment software, is also a generous supporter of architecture and design exhibitions worldwide. They also promote the culture of architecture and research through their San Francisco gallery, the Autodesk Gallery, which hosts the IDEA Studio, a residency program for students, faculty, and industry professionals. This program has supported the research of a number of participants in *SpontaneousInterventions*.

Barco, a global technology company, designs and develops visualization solutions for a variety of markets, including cinema, defense, media and entertainment. Offering user-friendly imaging products in more than 90 countries, Barco kindly provided the equipment and installation expertise for the film component of *SpontaneousInterventions*.

Better Life Technology (BLT) is a Kansas City-based company that manufactures high-quality printed polyvinyl floor coverings that are durable, lightweight, and easy to clean. One of the company's newest product releases, GFloor is printable with detailed, high-resolution graphics and in sizes up to ten feet in width. The U.S. Pavilion's wall-to-wall floor graphic was printed on GFloor.

The **Graham Foundation for Advanced Studies in the Fine Arts** is an invaluable supporter of architecture-related exhibitions, research, and the overall advancement of dialogue in the field. Directed by Sarah Herda, the Graham Foundation makes project-based grants to individuals and organizations and produces public programs to foster the development and exchange of diverse and challenging ideas about its role in the arts, culture, and society.

Harvard University Graduate School of Design is celebrating its 75th year with the publication of a monograph published by Lars Müller, *Instigations Engaging Architecture, Landscape, and the City*, which will be available at the U.S. Pavilion and at the Peggy Guggenheim Collection. Under Dean Mohsen Mostafavi, the GSD is dedicated to the advancement of transdisciplinary research and many of the socially oriented urban themes explored in *SpontaneousInterventions*.

Oldcastle Building Envelope, Santa Monica-based company at the forefront of glass technology, shows its ongoing commitment to architecture and the arts through its generous sponsorship of exhibitions and events.

The **Westin Europa & Regina** is Venice's leading 5-star hotel and the only in the city center with breathtaking terraces on the Grand Canal as well as private rooftop terraces and gardens. The Westin Europa & Regina has generously offered accommodations

for the U.S. Pavilion team and is hosting a champagne lounge in partnership with Vranken Pommery on its terraces in celebration of the 2012 Venice Architecture Biennale and Film Festival.

The **Peggy Guggenheim Collection** has worked with the Bureau of Educational and Cultural Affairs of the U.S. State Department in the organization of the visual arts exhibitions at the Venice Biennial since 1986, when the Solomon R. Guggenheim Foundation purchased the U.S. Pavilion from the Museum of Modern Art. In 2002, the U.S. Pavilion at the Architecture Biennial was promoted for the first time by the U.S. Department of State.

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